

**Client Questionnaire**

Name/Business: \_\_\_\_\_ Stage Name (if applicable): \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Do you have a manger/booking agent) \_\_\_? If yes, please provide contact information. \_\_\_\_\_

**PR & Marketing Services are needed for (select all that apply):**

Product/Service  Branding

Event  Other \_\_\_\_\_

What are you publicity needs? \_\_\_\_\_

What do you want to accomplish? \_\_\_\_\_

What are you expectations from **tawana tee Freelance PR & Marketing**? \_\_\_\_\_

Are you familiar with a SWOT analysis?  Yes  No

Do you have logo/trademark?  Yes  No

Who is your “primarily” target audience? \_\_\_\_\_

Have you identified with your “secondary” target audience?  Yes  No

**Social Media Handles**

Instagram \_\_\_\_\_  YouTube \_\_\_\_\_

Facebook \_\_\_\_\_  Tumblr \_\_\_\_\_

Twitter \_\_\_\_\_  Other \_\_\_\_\_

Do you have a budget for PR/ Marketing? \_\_\_\_\_

How did you learn about **tawana tee Freelance PR & Marketing**? \_\_\_\_\_